

» EDITORIAL CALENDAR

## 2008 MEDIA SCHEDULE

	Ad Close	Materials Due	Bonus Distribution/Special Issue Focus
JANUARY	11/2/07	11/9/07	CES
FEBRUARY	12/3/07	12/10/07	WNAMM
MARCH	1/3/08	1/10/08	SXSW, RHMIA, Musikmesse
APRIL	2/4/08	2/11/08	ASCAP
MAY	3/3/08	3/10/08	
JUNE	4/2/08	4/9/08	AES Europe, SNAMM Mix Nashville
JULY	5/2/08	5/9/08	RHNYC
AUGUST	6/3/08	6/10/08	
SEPTEMBER	7/2/08	7/10/08	RHATL
OCTOBER	8/4/08	8/11/08	AES, RHLASVEGAS
NOVEMBER	9/3/08	9/10/08	RHLA, LDI
DECEMBER	10/2/08	10/9/08	
JANUARY 2009	11/2/08	11/8/08	

## SPECIAL ISSUES

Personal Studio Buyer's Guide	7/25/08	8/1/08
EM Digital Edition	Materials due 1 month prior to blast date. Delivery first of the month.	
Game Audio Digital Edition (monthly)	Materials due 1 month prior to blast date. Delivery first of month.	
EMusician Xtra eNewsletter	Materials due 1 week prior to blast date. Delivers Thursdays.	
EM Software eNewsletter	Materials due 1 week prior to blast date. Blasts twice monthly.	